

VIDIZMO helps Yamaha enhance & streamline their training and corporate communications together with Microsoft Azure Cloud

Yamaha Corporation is a multinational corporation based in Japan that provides a wide range of products and services. One of the largest companies in the manufacturing industry, they needed a reliable platform to train a large number of employees and stream monthly live broadcasts for hundreds of internal employees in one of their branches.

VIDIZMO EnterpriseTube helped resolve their challenges for training and communication by enabling them to store their videos on a secure platform with only authorized access, organize their digital media as courses and view detailed analytics for training their employees, and conduct live streams with interactivity through a single platform accessible from any device deployed in a cloud infrastructure.



Microsoft
Partner



Gold Application Development
Gold Cloud Platform

EnterpriseTube + Microsoft Azure Cloud

Customer Challenges

Yamaha needed a solution deployable on the Cloud to leverage their videos and digital media as courses, so they could train their employees while also monitoring attendance and trends for engagement such as which parts of a video were of most interest in the training. At the same time, they wanted to link other digital files to specific videos in order to allow them to access relevant information more easily.

Moreover, they needed a way to easily conduct live broadcasts for communicating internally with hundreds of employees over a single platform without extensive setups or procedures.

Partner Solution

VIDIZMO EnterpriseTube enabled the branch to manage their digital media by providing a video library where viewers could easily search for the relevant video using a powerful platform search. They could also insert documents such as PDF files about interviews inside videos to share with the viewers, while monitoring how viewers engaged with their videos and evaluate their impact. Moreover, VIDIZMO enabled them to stream live broadcasts in a few steps without any complexities to address all internal users.

By deploying the solution on the Azure Cloud, they were able to leverage a secure cloud environment from a reliable provider with the ability to scale their storage.



By allowing them to embed documents such as PDF files in videos, VIDIZMO enabled them to make their videos more complete sources of information.



Through a simplified system for live streaming, VIDIZMO allowed Yamaha to conduct monthly live broadcasts with minimal setups.



VIDIZMO allowed them to quickly find and retrieve specific media on the platform with a powerful search by searching for a relevant word or topic.



As a device agnostic platform, VIDIZMO provided access & playback for videos from all devices including desktops, smartphones and tablets.

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