

## EnterpriseTube Enables an Education Service Agency to Host Education Videos for 22 District Schools

An education service agency was looking for a centralized repository to host educational videos for its network of 22 district schools. The agency could use a Learning Management System (LMS) to fulfill this purpose, but there were limitations, so the agency turned to VIDIZMO for a video content management system to host their educational videos.

Built on Azure products, VIDIZMO EnterpriseTube allows videos to be readily played on any browser or device providing students with the flexibility to access content from home or school. Additionally, VIDIZMO provided the agency with automatic AI transcription for every video, thereby enabling the agency to fulfill regulatory requirements. Organizations of videos according to subjects and topics, in video quizzes and documents, and discussion under videos further enhanced the learning process for students.



## Customer Challenges

The agency wanted a centralized repository where they could store educational videos and these videos could be accessed by the 22 different schools that were operated by the agency. Using a traditional LMS had limitations for the agency as these LMS aren't optimized for video playback. In an LMS, students would have to download videos before watching them.

Moreover, transcription had to be done manually, which was a requirement for regulatory compliance.

## Partner Solution

VIDIZMO solved these challenges by offering EnterpriseTube, which allowed students from 22 different schools to access videos in a centralized platform. These videos could be readily played on any browser or device. The different educational videos were classified into topics, courses and collections.

Additionally, VIDIZMO saved time and resources for the agency by automatically transcribing education videos and making them available as closed captions.

In-video quizzes, additional handouts and the option to comment under videos further enhanced the learning process.



VIDIZMO allows you to automatically transcribe videos and translate these transcriptions into multiple languages



VIDIZMO allows you to compile and arrange video content to create structured/unstructured courses



VIDIZMO allows you to insert quizzes, surveys, annotations and handouts in educational videos to enhance the effectiveness of learning content



VIDIZMO provides easy access and playback for videos and digital content, using any browser, from any device.

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