

Louis Vuitton | Moving Their Buying Session Event Online

Louis Vuitton needed to share videos to select buyers, which were scattered across the APAC region. They needed to stream high quality videos of their new collection, through a branded video portal which would only be accessible to buyers after logging in. With Mainland China being one of their biggest markets, they also needed the solution to be able to operate in this region.

VIDIZMO, a Gartner Recognized Enterprise Video Content Management System, helped Louis Vuitton create a YouTube-like platform to upload and stream high-quality videos to their audiences. Buyers could easily login to the platform using Azure AD and then access various videos. These videos were optimized for playback across the APAC region and were made available in China through [Microsoft Azure in China](#). Moreover, the portal was branded to match Louis Vuitton's brand identity.



Click or Scan For
Overview

VIDIZMO EnterpriseTube

Customer Challenges

Louis Vuitton were looking for an on-demand video library where they could host their videos and buyers scattered across the APAC region could access them. However, these videos should only be accessibly after logging in.

They needed a solution that would operate in Mainland China as this was one of their biggest markets.

Our Solution

VIDIZMO EnterpriseTube offers a YouTube-like platform to upload videos and share them ahead conveniently. Louis Vuitton was able to define access as well, such that videos were only available to buyers once they logged in using their Azure AD.

VIDIZMO Allowed Louis Vuitton to stream videos in China by utilizing Microsoft Azure technologies in Mainland China. All videos were uploaded and streamed in the customer's own Azure tenant in China.



Private video streaming where only authenticated users can access videos – with SSO and IAM integration as well



High-quality on-demand video streaming optimized for various devices and bandwidth conditions



The entire portal layout and visuals can be branded – include your logo, font, colors etc. and host the portal on your domain.



Automatically transcribe videos and translate these transcriptions into more than 80 languages

Contact Us:

-  [+1 571-969-2180](tel:+15719692180)
-  sales@vidizmo.com
-  www.vidizmo.com

Learn more:

-  www.vidizmo.com/evp