

## John Cockerill uses VIDIZMO to train its employees and deliver greater value in its large-scale technological solutions business

Headquartered in Seraing, Belgium, John Cockerill provides large-scale technological solutions, services and equipment to businesses, governments and communities. These span across multiple sectors that include energy, defense, manufacturing, environment, transport and public infrastructure. The organization consists of 6000 employees that are scattered across 22 countries. John Cockerill wanted an on-premise solution to host training and learning videos that could be accessed internally by their employees.

VIDIZMO, a Gartner Recognized Video Content Management System, fulfilled all the requirements of John Cockerill by providing them with a platform to host and stream their training content. Additionally, VIDIZMO provided features to organize training material into collections and playlist, include quizzes and handouts in videos and segregate content based on departments and business divisions.



## Customer Challenges

John Cockerill has a diversified business across multiple industries. To share knowledge amongst employees and train them on different business functions, John Cockerill required a training and learning platform with enterprise-wide access. However, existing vendors and solutions didn't have the capabilities to organize content and segregate access based on departments or employee hierarchy. Furthermore, deployment on-premise was also required to ensure secure storage of the organization's knowledge capital.

## Partner Solution

VIDIZMO solved these challenges by offering on-premise deployment for EnterpriseTube. Additionally, VIDIZMO offered features that allowed John Cockerill to organize content in the form of collections and playlists. Role-based access control and creation of groups allowed them to segregate access to content, based on departments and corporate hierarchy. VIDIZMO also offered the functionality to add quizzes and handouts within videos to further enhance learning. Lastly, VIDIZMO offered live streaming capabilities to allow corporate trainers to conduct live trainings and make them available as video on-demand for later playback.



Role-based access control enabled them to apply roles with specific access and permissions to segregate content based on the organization's hierarchy.



VIDIZMO allowed them to insert quizzes, surveys and handouts in training videos to enhance learning effectiveness.



VIDIZMO allowed multiple user groups to be created for different departments, to simplify sharing, access and organization of content



As a device-agnostic platform, VIDIZMO provided easy access and playback for videos and digital content using any browser, from any device.

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