Product Comparison

VIDIZMO EnterpriseTube and Panopto

VIDIZMO

Microsoft Partner
Gold Cloud Platform
IP Co-Sell Ready
Microsoft

aws partner network

Media Management

VIDIZMO EnterpriseTube

Allows ingestion and playback of **videos, audios, images and documents**

Allows inserting of pre-published quizzes, surveys and handouts in **live & on-demand videos**

Ingests multiple files **in bulk**

Does not allow **merging two videos**

Panopto

Allows ingestion of **videos and audios only**

Allows creating and inserting quizzes in **on-demand videos**

Ingests video and audio files **in bulk**

Allows **merging two videos**

Access, Privacy, & Security

VIDIZMO EnterpriseTube

Allows controlled access for **internal & external** stakeholders

Provides a range of user roles **for viewing, contributing, moderation, admin, groups and channels**

Provides **domain restrictions**

Provides multiple, autonomous channels with flexible permissions

Compliant with several regulations

Panopto

Allows controlled access for **internal** stakeholders only

Provides roles **only for viewing, contributing, requesting captions and admin**

Does **not provide domain restrictions**

Does not provide multiple channels

Only compliant with GDPR

Branding

VIDIZMO EnterpriseTube

Provides a **completely brandable, white-label solution**

Allows creation of **custom directory, subdomain and domain**

Enables **autonomous branding for each portal**

Multilingual platform

Panopto

Provides a **completely brandable, white-label solution**

Only allows creation of **custom subdomains**

Enables **homogenous branding across entire site**

Not a multilingual platform

AI Insights & Interactivity

VIDIZMO EnterpriseTube

Provides detailed **audit trail**

Provides **facial recognition & people timeline**

Provides **searchable transcriptions, object recognition, OCR, and other insights**

Provides **extensive analytics**, access location, demographics, engagement, who watched the video and where users tend to drop off

Panopto

Have to **submit a ticket with support for audit trail**

Does not provide **facial recognition & people timeline**

Provides **searchable transcriptions**

Provides **minute-by-minute analytics**, including specific users who viewed the video, where users tend to stop watching,

Live Streaming

VIDIZMO EnterpriseTube

Allows **internal and external** viewers to attend

Provides live chat and Q&A

Allows **embedding for quizzes, polls and surveys**

Allows **scheduling live stream beforehand**

Panopto

Allows **internal viewers** to view stream and **external viewers with link**

Provides live chat and Q&A

Does **not provide embedding for quizzes, polls and surveys**

Does not allow **live stream scheduling**

IT Integrations & Deployment

VIDIZMO EnterpriseTube

Integrates with any CMS, CRM, LMS, video conferencing, and other systems

Supports all CDNs, eCDNs and third-party SDNs

Can be deployed on a cloud, on-premise or hybrid infrastructure

Panopto

Integrates with communication systems, video conferencing solutions and LTI-compatible

Supports specific CDNs, eCDN's and third-party SDNs

Can be deployed on a cloud, on-premise or hybrid infrastructure

VIDIZMO

Thank You

More Questions?

Website: www.vidizmo.com
Email: sales@vidizmo.com
Cell: +1 571-969-2180

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